

FOR IMMEDIATE RELEASE:

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**INDIANA MEMBERS CREDIT UNION AWARDED \$5,000 IN NATIONAL LOVE MY
CREDIT UNION® CAMPAIGN**

(Indianapolis, IN) Indiana Members Credit Union (IMCU), Central Indiana's largest credit union, was recently awarded \$5,000 as part of the second annual Love My Credit Union® Campaign. The campaign is a video contest hosted by CU Solutions Group and the Credit Union National Association. The campaign invited credit unions nationwide to create a video that showcases the good work they do in their community for a chance to win thousands of dollars for the charities of their choosing. More than 100 videos were submitted and over 317,000 public votes were cast nationwide, and IMCU was one of four credit unions in the month of November who received the most public votes to win a \$5,000 donation. IMCU has named Indiana Members Foundation as the recipient.

IMCU has designated Indiana Members Foundation as the recipient of the funds to help provide school supplies to underserved children and to assist in funding the new Robert E. Martin Collegiate Scholarship Program and Joan Wolfe Legacy Grants. Mandy Emery, vice president of community involvement for IMCU and executive director of Indiana Members Foundation stated, "The Love My Credit Union® Campaign was a great way to share all of the hard work, dedication and love that Indiana Members Credit Union gives back to the communities that we serve. We were able to share our message as well as see the incredible projects that our peers do across the country which strengthen the credit union message of 'People Helping People'. Winning the \$5,000 for Indiana Members Foundation will allow us to do even more for the children in the communities we serve. We can't thank CU Solutions Group enough for such a great campaign and generous donation."

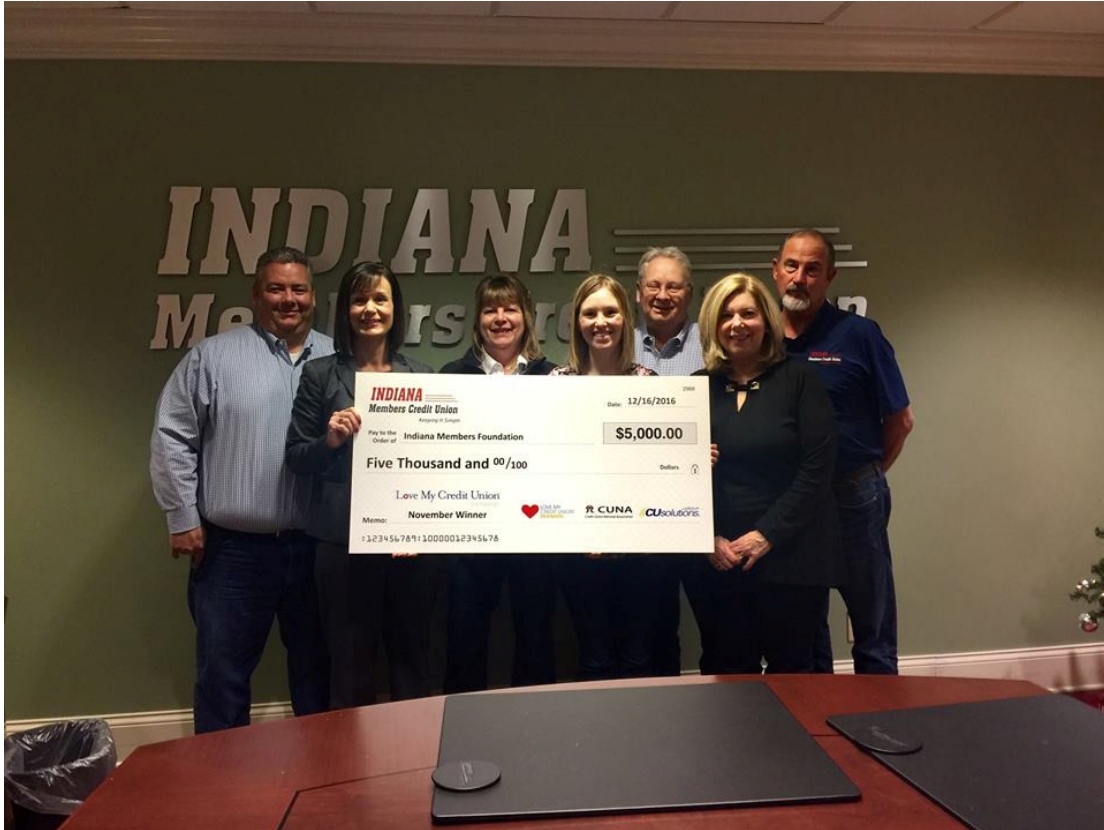
About Indiana Members Credit Union

Indiana Members Credit Union, headquartered in Indianapolis, Indiana, was founded in 1956 on the campus of IUPUI. IMCU has since grown to 25 branches in Central Indiana, offering consumer and business members a better financial alternative and a full array of products and services. Traditionally offering better rates on loans and deposits, IMCU maintains true to its roots by "Keeping It Simple" for members. For more information, please visit IMCU online at www.imcu.com.

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About Indiana Members Foundation

Indiana Members Foundation was founded in 2010, exclusively for the purpose of being a positive influence in the community served by Indiana Members Credit Union; specifically, providing school children in the Indianapolis area with the necessities essential for learning and succeeding in their education. For more information, please visit www.imf4kids.org.



*Pictured left to right: John Newett, senior vice president operations, IMCU, Leslie Norush, director of national sales, CU Solutions Group, Mandy Emery, vice president community involvement, IMCU, Ashley Early, community relations assistant, IMCU, Ron Collier, president and CEO, IMCU, Monique Krider, vice president human resources, IMCU, and Terry Renick, vice president branch operations, IMCU.

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