

GOGLOBAL GRANT

presented by Indy Chamber and JPMorgan Chase & Co.

EXPORT ACCELERATION PROGRAM

The GoGlobal Grant Export Acceleration Program, presented by the Indy Chamber and JPMorgan Chase & Co., provides up to \$5,000 in matching grant funds to qualifying companies to support their export activities. Grants match/reimburse company expenses for future export activities. The goal of this program is to foster export growth in the nine-county Indy metro, foster a diverse and resilient economy, and support job retention and creation.



JPMORGAN CHASE & CO.



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GRANT-COVERED ACTIVITIES



EXPORT PLAN DEVELOPMENT AND TRAINING Services related to training and business planning for export activity will be considered for approval. Company must submit full scope of work and/or training program agenda.



TRADE SHOWS AND INDUSTRY CONFERENCES Activity will be evaluated on a case-by-case basis for strength and relevance of show, evidence of robust attendance by international buyers, and degree of exposure to sales opportunities as submitted by the applicant.



TRADE MISSIONS Must include a robust agenda of business to business meetings and companies must be willing to submit agenda for evaluation. Company requests to use grant funds for a trade mission will be considered based on the export readiness of the company, evidence of suitability of the market for company's products, and degree to which trade mission destination and activities align with company's stated goals.



OTHER EXPORT SUPPORT SERVICES Services which are not explicitly covered under the grant may be considered for approval. It must be demonstrated that a proposed service will benefit the company and the nine-county Indy region economy in keeping with the goals of the GoGlobal Grant Export Acceleration Program. A full list of approved services can be found in the grant application.

**VISIT [INDYCHAMBER.COM/GOGLOBALGRANT](https://www.indychamber.com/goglobalgrant)
TO BEGIN THE APPLICATION PROCESS TODAY.**



ELIGIBILITY AND SELECTION

STRONG APPLICATIONS FOR THE GOGLOBAL GRANT WILL DEMONSTRATE THE FOLLOWING:

1. Connection to an export strategy or development of an export strategy for the company;
2. Current or future exportability of company's products or services;
3. Realistic one-year and three-year exporting plans;
4. Convincing evidence that grant assistance will make a measurable difference in a company's ability to sell successfully in international markets within two years of receipt of grant assistance; and
5. Evidence that increased export activity will lead to employment or income growth for the company.

Qualifying companies will be judged on a case-by-case basis but generally:

1. Must be in business a minimum of 2 years
2. Must have primary operations based in the nine-county Indy metro (Boone, Hamilton, Hancock, Hendricks, Johnson, Madison, Marion, Morgan, and Shelby counties)
3. Preference will be given to companies with less than 250 employees and have annual revenues less than \$20 million
4. A one-on-one business coaching session is required as part of the application process. Upon submitting application, arrangements for coaching session will be coordinated.

Applicants that do not meet all of the elements of eligibility will not be considered for the GoGlobal Grant Export Acceleration Program.

GoGlobal Grants provide up to \$5,000 in matching grant funds to qualifying companies for future export activities. They are a 1:1 match (or 50% reimbursement) for funds spent by the company. (For example, to be eligible for a \$5,000 grant, a company must show expenses of \$10,000 for an export activity.) Grants may only be applied to future activities, which take place after grant application period. Funds are disbursed after awardees provide documentation of their expenses.

GRANT AWARD/APPLICATION DEADLINES

DEADLINE FOR APPLICATIONS: DECEMBER 5, 2018

GOGLOBAL GRANT FUNDS ARE APPLICABLE FOR ACTIVITIES FROM JANUARY TO APRIL 2019. ALL FUNDS MUST BE DISBURSED BY APRIL 30, 2019.

EXPORT DEVELOPMENT RESOURCES

The Indy Chamber's suite of small business support services can help grow your export activity, too. With export experts on call, your growth strategies can be vetted using the Indy Chamber's network of resources:

Business Coaching



**Delegation Visits &
Networking**

**Loan Assistance
Microlending
Investment Funding
Assistance**



Exporting Assistance

[INDYCHAMBER.COM/GLOBALINDY](https://www.indychamber.com/globalindy)